



NAAIM

Sponsorship Opportunities

2024

WHY SPONSOR NAAIM ●●●

1. **34 Years of Leadership:**

NAAIM has been a leader in active investment management for over three decades.

2. **Managing Over \$15 Billion:**

NAAIM members are trusted with managing in excess of \$15 billion in client assets annually.

3. **Diverse Membership:**

Our membership includes both long-established, multi-billion dollar firms and new advisors, creating a dynamic network.

4. **Innovative Investment Focus:**

NAAIM advisors actively seek innovative investment vehicles and approaches for alpha returns.

5. **Risk Management:**

We believe in risk management in an uncertain world, going beyond traditional investment approaches.

6. **Collaboration & Innovation:**

NAAIM has a history of collaborating with sponsors to create innovative investment tools.

7. **Year-Round Support:**

Sponsors are an invaluable resource available to members throughout the year, not just at events.



Annual (Year long) Sponsor Benefits

Sponsor Firms Limited to:

Associate Member Dues

Includes complimentary membership for 5 firm employees

Continuous Year-Round Exposure to Website Visitors

(NAAIM home page logo, link, sponsor recognition)

Webinar Presentation

Promoted via email by NAAIM to more than 5,000+ contacts

Year-round access to NAAIM Membership List

NAAIM Website:

Up to 200-word sponsor profile with logo and website link

Access to NAAIM Community

Exclusive access to members-only and online content

NAAIM Speaks Blog Advertisement Insert

Sponsored Content Post

With logo and website link on NAAIM News

Active Manager Newsletter Advertising (4 issues)

★
Innovation

\$1500
Restricted
Availability &
Exposure

6

**Additional
Cost**

★
Silver

\$7500
Early*

\$8000
Standard

6

**Additional
Cost**

**Additional
Cost**

★
Gold

\$10,000
Early*

\$11,500
Standard

4

**Additional
Cost**

**Additional
Cost**

**1-page ad
(Pre-conference
issues)**

★
Platinum

\$20,000
Early*

\$22,500
Standard

4

2/yr

2/yr

3/yr

**2 issues:
1-page ad
(Pre-conference
issues)**

Payment must be received in full by January 31st, 2024 to receive EARLY BIRD Pricing.

Uncommon Knowledge Conference

SPONSOR BENEFITS

Innovation ★

- **Exhibit Space (1 Day)**
- **Sponsor Firm Attendee Pass (1 ea)**
- **Vendor Directory Ad in Conference Guide +**
- **Pre-Conference Recognition**
Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- **Lunch Introduction to Full Conference Audience**
- **Access to Attendee List**
One pre-conference & post-conference mailing
- **Mobile Conference App Custom Listing**
200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- **Conference App Banner Ad +**

+ Available at additional cost
 * Sponsor responsible for speaker fee, travel, and lodging. Speaker and topic must be approved by Agenda Committee.
 ** Guest pass restrictions apply. Contact NAAIM for more information

Scan for more details & online registration:



Silver ★

- **Exhibit Space (Full Conference)**
- **Sponsor Firm Attendee Passes (2 ea)**
- **NAAIM Investing Competition Finals Welcome Reception +**
- **Vendor Directory Ad in Conference Guide +**
- **Golf Classic Foursome +**
- **Pre-Conference Recognition**
Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- **Lunch Introduction to Full Conference Audience**
- **Access to Attendee List**
1 pre-conference & post-conference email
- **Mobile Conference App Custom Listing**
200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- **Conference App Banner Ad +**
200 word profile
- **Monday Evening Off-Site Event Sponsorship +**
- **NAAIM Founders Award - Introduction of winner in general session & signage +**

Gold ★

- **Exhibit Space - 6' Exhibit Tables with Draping (1 ea)**
- **Sponsor Firm Attendee Passes (2 ea)**
- **Guest Passes for Non-Member RIAs** (1)**
- **Sponsor Bonus Sessions (1 ea)**
Breakout Room - 45-min. opportunity
- **Breakfast & Break Sponsorship**
- **NAAIM Investing Competition Finals +**
- **Vendor Directory Ad in Conference Guide +**
- **On-Site Signage w/Logo (Sponsored Events)**
- **Golf Classic Foursome +**
- **Pre-Conference Recognition**
Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- **Lunch Introduction to Full Conference Audience**
- **Access to Attendee List**
1 pre-conference & post-conference email
- **Mobile Conference App Custom Listing**
200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- **Conference App Banner Ad +**
200 word profile
- **Monday Evening Off-Site Event Sponsorship +**
- **NAAIM Founders Award - Introduction of winner in general session & signage (2 firms)+**

Platinum ★

- **Exhibit Space - 6' Exhibit Tables with Draping (1 ea)**
- **Sponsor Firm Attendee Passes (2 ea)**
- **Guest Passes for Non-Member RIAs** (2)**
- **Sponsor Bonus Sessions (1 ea)**
Main Session Audience - 15 min. opportunity
- **Keynote Speaker* +**
- **NAAIM Investing Competition Finals +**
- **New Member Welcome Breakfast**
- **Monday evening off-site event Sponsorship**
- **Vendor Directory Ad in Conference Guide (1 pg)**
- **On-Site Signage w/Logo (Sponsored Events)**
- **Golf Classic Foursome (1)**
- **Golf Classic Signage (Event Recognition)**
- **Pre-Conference Recognition ...**
Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- **Lunch Introduction to Full Conference Audience**
- **Access to Attendee List ...**
1 pre-conference & post-conference email
- **Mobile Conference App Custom Listing**
200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- **Conference App Banner Ad**
- **Monday Evening Off-Site Event Sponsorship +**
- **NAAIM Founders Award - Introduction of winner in general session & signage (2 firms) +**
- **Outlook Sponsorship - Fall 2024**

Outlook Conference

- **Exhibit space**
- **Guest passes for Non-Member IRAs****
- **Pre-conference recognition**
- **Lunch Introduction to full conference**
- **Mobile conference app custom listing**
- **Access to Attendee List**
- **On-site Signage with Logo**



Exclusive to 2024

Platinum Sponsors

SPONSORSHIP

REGISTRATION FORM

Please use one registration form for all sponsorship information. Please print.



Company Name

Don't want to fill this paper out?

Scan the QR code to register online:



Name

Email

Title

Name

Email

Title

Individual to contact regarding Conference information:

Name

Email

Title

Company Address

City

State

Zip

Phone

Fax

Attendees: Platinum, Gold, & Silver Sponsorships include two attendees at Uncommon Knowledge Conference. Innovation Sponsorships include one attendee at Uncommon Knowledge Conference. (Additional Attendees \$750/person)

Name

Email

Title

1.

Name

Email

Title

2.

Name

Email

Title

3.

If there will be more attendees: please attach a list of their names, email addresses, and titles.

SPONSORSHIP LEVEL:

<input type="checkbox"/> Innovation Sponsor* (Restricted availability and exposure)	\$ 1,500*	
<input type="checkbox"/> Silver Sponsor	\$ 8,000 - Standard	\$ 7,500 - Early
<input type="checkbox"/> Gold Sponsor	\$ 11,500 - Standard	\$ 10,000 Early
<input type="checkbox"/> Platinum Sponsor	\$ 22,500 - Standard	\$ 20,000 - Early

*The Innovation Sponsorship is not available to firms providing investment vehicles, custody services, trusteeship services, and/or funds to attendees.

Payment Method:

☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

☐ Check (Make payable to NAAIM)

Credit Card and billing address, if different from company address:

Address

City

State

Zip

Credit Card number

CVV

Exp. Date

Cardholder's Signature

Total enclosed/to be charged: \$ _____

Payment must be received in full by January 31st, 2024 to receive EARLY BIRD pricing.

Mail or Email registration with payment to:

NAAIM
67322 W. Coal Mine Ave., #446
Littleton, CO 80123
Ph: 303-979-1280 + Fax: 720-749-1367
Email: info@naaim.org
www.naaim.org

For more information:

Visit our website or contact Susan Truesdale at 888-261-0787 or email at info@naaim.org

ADDITIONAL CONFERENCE OPPORTUNITIES:

<input type="checkbox"/> Uncommon Knowledge Monday Dinner Event	\$ 10,000
<input type="checkbox"/> Uncommon Knowledge Keynote Speaker (Platinum Sponsors only)	\$ 5,000**
<input type="checkbox"/> Outlook Keynote Speaker (Platinum Sponsors only)	\$ 3,000**
<input type="checkbox"/> NAAIM Founders Award Competition Sponsor (Limit 2 firms)	\$ 2,500 per firm
<input type="checkbox"/> Golf Classic foursome sponsorship and recognition at the Classic. Includes one to two members from your firm in the foursome	\$ 1,500 per foursome #Number of foursomes: _____
<input type="checkbox"/> Additional attendee registrations from your firm (Uncommon Knowledge only)	\$ 750 per person
<input type="checkbox"/> Conference Banner ad - Scrolling (Uncommon Knowledge)	\$ 500
<input type="checkbox"/> Full-page ad in the conference vendor directory (Uncommon Knowledge only)	\$ 500
<input type="checkbox"/> Half-page ad in the conference vendor directory (Uncommon Knowledge only)	\$ 250

** Sponsor is responsible for speaker fee, travel and lodging. Speaker and topic must be approved by Agenda Committee