



Uncommon Knowledge

CONFERENCE 2022

April 24-27

Sunday, April 24

11:00 AM NAAIM Golf Tournament – Course to be Announced
4:00 PM Solo Advisors Meeting – Westin Tampa Waterside
7:00 PM Welcome Reception – Westin Tampa Waterside

Monday, April 25

7:00 – 8:30 AM NAAIM Board Meeting
7:30 – 8:30 AM New Member Welcome Orientation & Breakfast
7:30 AM Registration | Sponsor Hall Opens – Continental Breakfast
8:30 AM **Welcome** – Matt Spangler, NAAIM President
8:45 – 9:45 AM **Déjà vu 1982-** Brad Pineault, VP Capital Markets Strategy, Fidelity InstitutionalSM
9:45 – 11:00 AM **How to Gain Exposure to Cryptos and Blockchain for Your Clients–** Matt McCall, Director of Innovative Research, Stansberry Research
11:00 – 11:30 AM Refreshment Break – Sponsor Hall
11:30– 12:15 PM TBA
12:15 – 1:30 PM **Lunch and Sponsor Introductions**
1:30 – 2:30 PM **How to Successfully Navigate a Regulatory Exam in an Ever-increasing Aggressive Environment** – Thomas D. Giachetti, Esq., Stark & Stark Attorneys at Law
2:30 – 3:30 PM **The 4-Hour Advisor Marketing Code** – Sean Bailey, Editor in Chief, Horseshmouth, LLC
3:30 – 4:00 PM Refreshment Break – Sponsor Hall
4:00– 5:30 PM **NAAIM Round Table Discussions | 2 Sessions | 45 Minutes each | Topics to be Announced**
6:00 – 9:00 PM **Monday Evening Dinner Event – Platinum Sponsors**

Tuesday, April 26

7:30 – 8:30 AM Continental Breakfast – Sponsor Hall
8:30 - 9:30 AM **Workforce Development and Benefits Cliffs: Our peculiar disincentives for career advancement** - David Altig, Chief of Research, Federal Reserve Bank of Atlanta
9:30 – 10:45 AM **HackerCraft - Preventing the Breach** – Robert Krug, Senior Security Architect
10:45– 11:15 AM Refreshment Break – Sponsor Hall
11:15 – 12:15 PM **Riding Secular Bull Markets** - Jeffrey Saut, Managing Partner, Saut Strategy LLC

12:15 – 1:15 PM Lunch
1:15 – 1:45 PM NAAIM Annual Membership Meeting
1:45 – 3:00 PM **From Ordinary to Unforgettable: How Top Advisors Blend Out** – Diana Cabrices, VP of Enterprise Development, SnappyKraken
3:00 – 3:30 PM Refreshment Break – Sponsor Hall
3:30 – 4:15 PM **Gold Sponsor Breakout – ProFunds:** Overview of the ProShares Bitcoin Strategy ETF (BITO) – the first U.S. bitcoin-linked ETF
4:15 - 5:00 PM **\$100,000 Business Ideas** – NAAIM Member Panel Discussion – attendee participation
5:30 PM **NAAIM BBQ Party**

Wednesday, April 27

7:30 – 8:30 AM Continental Breakfast – Sponsor Hall
8:30 - 9:15 AM **How to Maintain the Next Generation Client** – NAAIM Member Panel:
Moderator – Jacob Deschenes, Era Capital Management; Matt Spangler, Signal Research Group LLC
9:15– 10:00 AM **MACD-V: Volatility Normalised Momentum** – Alex Spiroglou, NAAIM Founders Award 1st Place Paper Winner
10:00 – 10:30 AM Refreshment Break – Sponsor Hall
10:30 – 11:15 AM **NAAIM – How to Leverage Your Member Benefits**
11:15 – 12:15 PM **What's Happening in Crypto?** Jim Lee, Founder, StratFI
12:15 – 1:30 PM **Closing Lunch**