



# 2020 OUTLOOK SPONSORSHIP OPPORTUNITIES

**31 Years of Leadership In Active Investment Management**—Managing in excess of \$32 billion in client assets, the National Association of Active Investment Management (NAAIM) membership ranges from long-established, multi-billion-dollar firms to new advisors attracted by the potential of active investment management to create viable long-term portfolios for their clients.

NAAIM is offering 6 firms a unique opportunity to participate as an Outlook 2020 Sponsor—October 27, 28 & 29—offering 15 hours of presentations, panels and networking in a virtual format. Sponsorships will include “conference-centric” and year-long opportunities, with access to NAAIM membership and conference guests.

[\*\*REGISTER HERE\*\*](#)

## Sponsor firms receive the following benefits through December 2020

- ◆ Associate Member Dues for up to 5 firm employees
- ◆ Access to NAAIM INFO HUB and NAAIM Community Forums Board
- ◆ NAAIM Membership List
- ◆ Logo and Listing on homepage of NAAIM Website
- ◆ Sponsor Directory Listing on NAAIM Website

### Gold Sponsorship: \$2,500 | Limit 3 Firms

- 4 Conference Registrations (your firm)
- 2 Guest Passes\*
- Conference Opening Remarks Recognition
- 1—Sponsor Moderator for NAAIM Member Panel
- 1—Speaker Introduction
- Conference Welcome Box Insertion\*\*
- Pre-conference recognition in NAAIM News & Active Manager Newsletter (reaching 5,000+ contacts)
- Conference attendee List—pre and post
- 1 NAAIM Solutions Webinar (*before 12/31/2020*)
- 1 Full Page Ad in The Active Manager Newsletter
- 1 NAAIM Speaks Blog Article
- 1 NAAIM Speaks—Conference Banner Ad

\*Guest pass restrictions apply. Contact NAAIM for more information

### Silver Sponsorship: \$1,500 | Limit 3 Firms

- 2 Conference Registrations (your firm)
- 1 Guest Pass\*
- Conference Opening Remarks Recognition
- 1—Speaker Introduction
- Conference Welcome Box Insertion\*\*
- Pre-conference recognition in NAAIM News & Active Manager Newsletter (reaching 5,000+ contacts)
- Conference attendee List—pre and post
- 1 Full Page Ad in The Active Manager Newsletter

\*\*Sponsor promotional items will be sent to attendees prior to the conference. Deadline for NAAIM to receive your item is October 9. Size and weight restrictions per item may apply.